

Derby CIAD Material Examples

The picture below shows an example of a drag and pull exercise. On the active screen, the student would be able to drag one of the lines on the diagram to the correct position.

Q.8. Market for Petrol

This question relates to the demand and supply analysis of the market for petrol provided in the graph below. It shows the relationship between supply and demand. Use the graph to help you answer the parts of this question.

What would be the effect of an increase in the income of consumers on the market for petrol (assuming that other factors remain the same)? Move the appropriate demand or supply curve to show the new equilibrium price and quantity on the graph. You can drag either curve to the correct position.

Graph to show relationship between supply and demand

Key

- Supply Curve ————
- Demand Curve ————

Click, hold and drag the graph lines to move them, press 'Submit' to confirm your answer

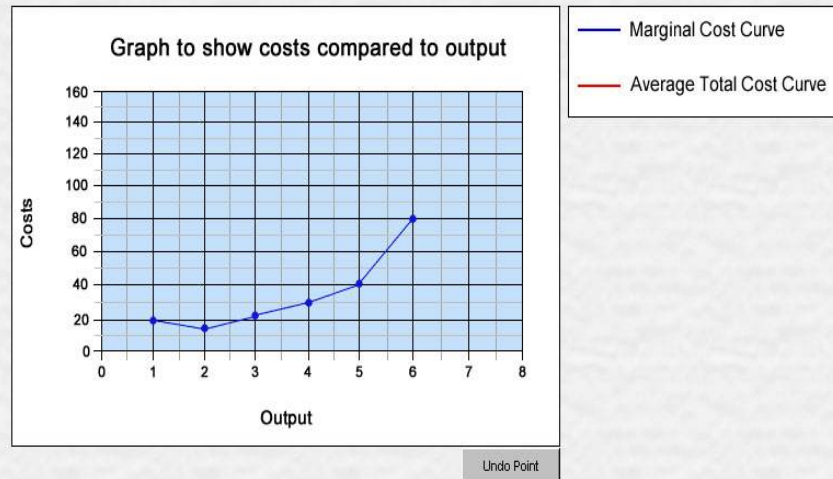
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Quit

Submit

The picture below shows an example of a calculation exercise page. The students have entered their data in to the cells from a previous page of calculations and then have been asked to plot the graph by clicking the mouse on the graph at appropriate points. The picture shows the graph plotted.

Plot the graph of the average total cost curve on the graph below. Click on points on the graph to insert co-ordinates. A line will appear between your points.



Output	Fixed Costs	Variable Costs	Total Cost	Marginal Cost	Average Total Cost
1	100	20	120	20	120.0
2	100	36	136	16	68.0
3	100	58	158	22	52.7
4	100	88	188	30	47.0
5	100	128	228	40	45.6
6	100	208	308	80	51.3

Click on the graph to plot a point, press 'Submit' to confirm your answer

Quit

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Submit

The picture below shows a typical knowledge recognition exercise using drag and pull labels.